

Size	Specifications (in inches)	Cost
1/4 page Black & White	3 ^{1/2} w x 4 ^{7/10} h	\$875
1/4 page COLOR	3 ^{1/2} w x 4 ^{7/10} h	\$1825
1/2 vertical page Black & White	3 ^{1/2} w x 9 ^{3/5} h	\$1275
1/2 vertical page COLOR	3 ^{1/2} w x 9 ^{3/5} h	\$2225
1/2 horizontal page Black & White	7w x 4 ^{7/10} h	\$1275
1/2 horizontal page COLOR	7w x 4 ^{7/10} h	\$2225
1/2 horizontal page COLOR (back cover)	7w x 4 ^{7/10} h	\$2525
Full page Black & White	7w x 9 ^{3/5} h	\$1950
Full page COLOR	7w x 9 ^{3/5} h	\$2900
Full page COLOR (inside front or inside back cover)	7w x 9 ^{3/5} h	\$3400